

Vicki Vellema - Candidate Statement

Hi! I am Vicki Vellema, and I am running for the Board of Directors.

I moved here with my mother Betty 4 years ago. We both fell in love with this community, especially volunteering on the Social Committee. I became Co-Chair of the Social Committee a year ago and was honored to be named DWRM's Volunteer of The Year for 2024.

I take pride in being an active member of Del Webb Rancho Mirage. In my free time, you will find me on the pickleball courts or walking my dog Alli. Both activities give me a chance to interact with homeowners and understand their needs in the community.

I am confident I have the skills it takes to be a competent Board member.:

- I have 38 years of senior leadership experience at Nordstrom.
- I've managed over 150 team members.
- I've been fiscally responsible for over \$350 million in annual receipts.
- I have deep skills in strategic planning and vendor management.

If elected, I will collaborate with all Board members to help make DWRM a better place. I believe decisions should be made through the filter "Will it benefit Homeowners?".

I'm running on a platform called "A Better DWRM." Our Priorities Reflect Your Priorities:

- Protect home values and investments
- Enhance community image and pride
- Improve and provide open and timely communication from the Board and Management
- Strengthen safety and security
- Ensure smart, efficient use of HOA funds
- And, as many of you have told me, return to the spirit of friendliness by resolving any differences fairly and peacefully.

This could be a turning point for the Board: run the Association like a business, leverage our staff's talents, and use the knowledge of committee members to make effective and efficient decisions quickly.

Thank you for your consideration.